

Three-year plan

Group

Research and Impact

Period of three year plan (eg April 2014 – April 2016)

February 2014–February 2016

Date plan adopted (at AGM)

6th February 2014

Current membership

IfA members – 451

Non IfA members – none

	Year one	Year two	Year three	Year four
Committee meetings				
Spring	6 th February (AGM), MOLA, London	February (AGM), Durham	February (AGM) – South	
Summer	6 th July, Leicester University (TBC)	July (Skype)	July – North	
Winter	6 th November, English Heritage (Conference call)	November – South	November (Skype)	
Membership				
Recruitment (IfA members)	451	+3%	+3%	
Recruitment (non IfA members)	0	+1%	+1%	
Competency matrix		Y		
Events				
AGM date/month	6 th February 2014	February 2015	February 2016	
AGM event	None (option to	Tour of academic	Tour of collaborative	

	attend LAG event)	research department and lecture (Durham)	project/excavation/museum (TBC)	
IfA conference session	Research Frameworks	Funding workshop (EH/HLF/AHRC/EU)		
CPD workshop(s)	1. Up to 4x sponsored places per annum at another organisations conference/workshop, following EAE model	1. Measuring impact: toolkit/guidance draft workshop 2. Up to 4x sponsored conference/workshop places per annum	1. Research in commercial archaeology: case studies 2. Up to 4x sponsored conference/workshop places per annum	
Day conference	24th September 2014 (TBC), Collaborative research for students (Leicester University/ New Gen group TBC)	Using HERs for academic research	Impact toolkit launch	
Members				
Group member survey	Member survey to seek opinions on the business plan	Opinions on first draft of toolkit		
Subject survey	Impact week x2 and evaluation of this			
Communications				
Newsletter (how many & when)	2 – end March, end November	2 – end March, end November	2 – end March, end November	
Social media	From March 2014: Monthly posts to Facebook & Twitter	LinkedIn (TBC)		
Publicity				
Group banner		Y (for conference)		
Group leaflet	E-flyer			
Website	N	Y	Y	
Publication				
Impact toolkit/guidance	Seek funding	Complete draft	Publication	