



CONFERENCE SPONSORSHIP PACKAGES AND EXHIBITOR RATES

Cifa 2020

APEX CITY OF BATH HOTEL, BATH, 22-24 APRIL 2020

BOOK YOUR SPACE TODAY!

Cifa's annual conference is the premier archaeological conference in the UK, attracting c350 participants over the course of three days. Combining keynote addresses, wide-ranging sessions, training workshops and exhibitions, the Cifa conference provides an annual forum for discussing current professional issues, showcasing new developments and presenting research in archaeology and the wider heritage sector.

It provides an excellent opportunity for stakeholders, clients and providers to gain direct contact with heritage professionals. Packages can be tailored to your needs – just get in touch on the details given below and we can discuss this with you.

Target audience

The conference attracts heritage professionals and early career entrants, all looking to develop their knowledge on policy and practice issues and enhance their skills. Delegates represent professionals working across the heritage sector. From local government curators and planning archaeologists, national heritage bodies, volunteers, consultants, company directors and staff, independent specialists, academics, and industry partners, the Cifa conference attracts a full professional spectrum.



Exhibit with us

The conference provides a great platform for networking—not just in the exhibition and catering hall, but at our social events. Make sure you check out the evening events on offer when you book your place to maximise your networking time.

Booth package

A regular booth booking provides a physical presence on-site for any exhibitor. This consists of a standard trestle table, one delegate badge for a booth representative, two reduced price places for company representatives, and the company logo in the printed programme.

Please review our updated sponsorship packages, advertising, and bursary options to increase your presence at conference.

How to book

Complete the booking form and return it to conference@archaeologists.net. We recommend that you book early as there are limited spaces. ClfA2019 sold out on 11 March 2019, almost a month before conference! *A late fee of £25 will be applied to exhibitors after 1 March 2020.*

Please send all logos and company descriptions with the application form. We ask for the list of company representatives to be completed by Tuesday 31 March 2020.

*Any change after Tuesday 31 March 2020 will incur a **£10 administrative fee.***

Sponsorship packages

Gold (ClfA Events Sponsor)

The Conference Gold sponsorship is available on an exclusive basis. This sponsor is given first right of refusal from year to year. This sponsorship level is not available for ClfA2020.

Silver (Session sponsor)

The Silver grade sponsorship includes everything in the standard booth package, plus a company description printed in the programme, the company website and logo listed on the conference website, and your selection of a session to sponsor at conference (pending approval by session organiser and/or other sponsoring organisations). Your company logo will be listed in the conference programme next to the session, as well as in venue signage.

Bronze (Social events and excursions)

The Bronze grade sponsorship includes everything in the standard booth package, plus a company description printed in the programme, the company website and logo listed on the conference website, and your selection of a social event or excursion to sponsor at conference. Your company logo will be listed in the conference programme next to the session, as well as in venue signage.

This year's social events include a drinks reception and networking dinner at the Bath Brew House,, and a disco social at Komedia.



Other ways to participate

There are add-on options if you wish to participate in conference without a physical presence or to amplify your brand on-site.

Advertise

There are various options for advertising with us by placing an advert in the conference programme (also available online) or adding promotional material to the conference pack. For £110 - £200 you can advertise your services and products to our delegates. Exhibitors receive a reduced rate for advertising.

	Exhibitor price	Advertising only
Full page advert	£150	£200
Half page advert	£120	£160
Quarter page advert	£100	£120
Inserts in conference pack (1-2) <i>bookmark, pencils, leaflets, etc</i>	£100	£110
Additional inserts	£45 per insert	£50 per insert

Support a Bursary

We are offering sponsors the opportunity to support a travel bursary for £50, as well as the opportunity to sponsor a conference attendee. Bursary recipients will write a summary of their experience after the event. Companies who support full places will be named and thanked before and after the event.

	Price
Donation to the travel bursary fund	£50
Sponsor a student attendee	£130
Sponsor a regular attendee	£245

	Gold	Silver	Bronze	Booth only
Exhibition booth (standard trestle table)	✓	✓	✓	✓
One free delegate	✓	✓	✓	✓
Two reduced representatives	✓	✓	✓	✓
Logo in printed programme	✓	✓	✓	✓
Company blurb in printed programme	✓	✓	✓	
Logo listed with session in signage, programme, during session	✓	✓	✓	
Logo listed online	✓	✓	✓	
Company website linked online	✓	✓	✓	
One page advert in printed programme	✓			
Logo listed in additional Cifa* events through the year	✓			
Logo listed on conference bag	✓			