



## Annual conference and training event 25 – 29 April 2022

### **About CifA2022**

Encouraged by the success of our first digital conference in 2021 and the gradual safe return to live events, we intend to offer our 2022 conference as an integrated live and digital conference experience. Our hope is that our hybrid programme will continue to encourage the accessibility of the conference by offering the flexibility to attend online or in person at the Apex City of Bath Hotel, UK.

CifA2022 will incorporate keynote addresses, wide-ranging sessions and training workshops in an integrated live and virtual forum. Across three days, we will discuss current professional issues, showcase new developments, and present research in archaeology and the wider heritage sector. Our conference is the premier professional archaeological conference in the UK, attracting hundreds of participants across the heritage environment sector.

### **Draft conference programme with confirmed sessions**

The following draft conference programme details the sessions that have been confirmed for CifA2022.

### **Call for papers**

These sessions are actively accepting and calling for papers and would welcome submissions from individuals, groups or organisations who may be interested in contributing to the session at CifA2022.

We want these to showcase great archaeology, to stimulate debate, and to look to change how we work and how we promote our profession to others.

We intend to record all presentations delivered at ClfA2022 and to livestream presentations delivered in person to our digital attendees. All session recordings (digital and livestreams) will be made available for our attendees to view on demand from the Cadence online conference platform.

To submit a proposal for a paper:

- email the **session organisers** with the title of your paper and an abstract of up to 150 words
- make sure you include your **name and contact details** in your submission
- advise if you have any additional requirements, needs, or may need any **logistical support**
- if you can **confirm your availability** to deliver online or attend in person on the date/time of the session as per our draft timetable
- consider the **delivery and format** of your paper based on whether the session is to be delivered in person or an online format. If delivering in person, consider how you might engage our digital audience through the livestream, if delivering online you may wish to use some of the features of Zoom or our online conference platform Cadence (eg – a pre-recording a video presentation, live streaming from on site, considering if other media such as slides, audio, video, animation, or polls might be used, if breakout rooms might be needed etc)

In the interest of promoting a more varied set of speakers, this year we will ask speakers to present papers at a **maximum of two sessions**. If you are offered the opportunity to speak at three or more sessions, you will need to select two. We hope this will give more opportunities to present for early careers archaeologists and those who may not have been selected to present in previous years.

**The deadline for the submission of papers is  
14 January 2022**

## Cifa2022 Draft Conference Timetable (v 1.5)

### MON 25 APRIL - ONLINE

9:00 - 9:45	<b>Introduction to the conference (getting the most from your conference experience/how to)</b>		
10:00 - 10:30	<b>WELCOME TO THE CIFA2022 CONFERENCE</b>		
10:45 - 12:15	We celebrate the past to awaken the future: Supporting the New Generation of Archaeologists. (90 mins)	A different kind of difference? The value of forensic archaeology (90 mins)	
13:15 - 16:30	Whither planning? Evidencing the value of archaeology in a changing system (3 hours)	Getting Active! Healthy debate for a healthy profession in a healthy society (3 hours)	

### TUES 26 APRIL - ONLINE

9:00-12:15	What's new? Celebrating academic and early careers research (3 hours)	Enabled Archaeology: Making field and museum archaeology more inclusive for dis/Abled staff, volunteers, and visitors (3 hours)	
13:15 - 16:30	Exploring neurodiversity in Archaeology past and present (3 hours)	Recent advances in digital archaeology (90 mins) Towergate Risk Management for Archaeologists presentation (90 mins)	

### WED 27 APRIL - LIVE STREAMED ONLINE / BATH

9:00-12:15	MORE THAN MEETS THE EYE: Understanding the social values of archaeology and heritage through people-centred methods (2 hours)	The value and potential for archaeology to change lives (3 hours)		
	TBC			
13:15 - 14:30	<b>OPENING ADDRESS - WELCOME TO BATH AND KEYNOTE SPEAKER</b>			
15:00 - 16:30	Introduction to streams 1 and 2	Celebrating 50 Years of Archaeological Prospection (90 mins)	TBC	TBC
18:00 - 22:00	<b>WINE RECEPTION AND INFORMAL DINNER (BREW HOUSE)</b>			

<b>THURS 28 APRIL - LIVE STREAMED ONLINE/BATH</b>				
9:30 - 13:00	Stream 1 - sustainable development goals/public benefit and social value at the centre of our work	Delivering skills and education in a post pandemic world	Ethics in Archaeological Practice (part 1 - 3 hours)	The best of the last two years.. but has covid given us an opportunity for communicating archaeology in a better way? (3 hours)
14:00 - 17:30	Stream 1 - sustainable development goals/public benefit and social value at the centre of our work	Finds recording and specialist reporting: trialling the new CifA Toolkits (3 hours - CPD workshop)	Ethics in Archaeological Practice (part 2 - 3 hours, CPD (workshop)	Afternoon excursion (also live streamed)
19:00 - 23:00	<b>DINNER AND SOCIAL (KOMEDIA)</b>			
<b>FRI 29 APRIL - LIVESTREAMED ONLINE/BATH</b>				
9:30 - 13:00	Stream 2 - values (4.5 hours total) - why and how we do archaeology, and where we might add more value	In our nature? Providing integrated archaeological advice in a changing world (3 hours)	Pushing boundaries - What are willing to risk to find a new and better way of working? (3 hours)	Morning excursion (also live streamed)
14:00 - 15:30	Stream 2 - values (4.5 hours total) - why and how we do archaeology, and where we might add more value	In our nature? Providing integrated archaeological advice in a changing world (90 minute discussion)	Prospect - supporting people in the workplace (90 mins)	TBC
16:00 - 17:30	<b>CLOSING CONVERSATION</b>			

## ONLINE SESSIONS

These sessions will be delivered online from Monday – Wednesday morning with all conference attendees (digital and in-person) receiving digital access to join these sessions and view session recordings.

### **WE CELEBRATE THE PAST TO AWAKEN THE FUTURE: SUPPORTING THE NEW GENERATION OF ARCHAEOLOGISTS**

Monday, 25 April 2022: 10:45am – 12:15pm

Organiser(s): Megan Schlanker & Tabitha Lawrence (CifA Early Careers Group)

Contact (s): [meganschlanker@hotmail.co.uk](mailto:meganschlanker@hotmail.co.uk) / [t.gulliverlawrence1@gmail.com](mailto:t.gulliverlawrence1@gmail.com)

This session focuses on the current systems in place (educational, social, vocational, volunteer, funded) to support anyone who would like to work within archaeology. This applies to the whole sector, including but not limited to commercial, academia, and heritage organisations. We will explore the support and guidance in place, with examples of its success. We will further examine how we can improve and make more available this support through heritage organisations and channels (such as CifA, Historic England, CADW, HES, HERoNI, English Heritage, BAJR, CBA, Prospect, FAME, GEM, Museums Association, and YAC). Our aim is to ask ‘how can we continue to support early career archaeologists in all branches of the sector?’

### **A DIFFERENT KIND OF DIFFERENCE? THE VALUE OF FORENSIC ARCHAEOLOGY**

Monday, 25 April 2022: 10:45am – 12:15pm

Organiser(s): Karl Harrison (Alecto Forensics), Laura Evis (University of Exeter)

Contact (s): [Karl.harrison@alectoforensics.com](mailto:Karl.harrison@alectoforensics.com) / [l.evis@exeter.ac.uk](mailto:l.evis@exeter.ac.uk)

The concept of value in archaeology has been a subject of discourse for some time; much of which has concentrated on considering what constitutes value. By contrast, forensic archaeology appears to wear its value on its sleeve; the adaptation and application of archaeological theories and methods to the needs of legal investigations showcases its value in clear and measurable terms.

This overt value could be argued to mask more subtle forms of value provided by forensic archaeology that are less readily quantified and include scientific endeavour, public confidence and engagement, humanitarian merit and providing new insights into challenges in traditional archaeological research.

This session will consider these ‘different kinds of difference’ that forensic archaeology might be seen to generate, and to consider how these might serve to contextualize those wide strands of value that permeate the discipline.

## **WHITHER PLANNING? EVIDENCING THE VALUE OF ARCHAEOLOGY IN A CHANGING SYSTEM**

Monday, 25 April 2022: 1:15pm – 4:30pm

Organiser(s): Rob Lennox (Chartered Institute for Archaeologists), Jan Wills

Contact (s): [rob.lennox@archaeologists.net](mailto:rob.lennox@archaeologists.net) / [jan-wills@outlook.com](mailto:jan-wills@outlook.com)

The UK planning systems are some of the most critical vehicles through which the management of heritage assets with archaeological interest takes place. Over 95% of heritage assets have no protection other than those provided by planning policy. Any radical changes to planning systems are potentially hugely impactful on archaeologists' ability to create public benefit.

This session will seek to discuss where we want to go with archaeology and planning, and where we may be taken by the wider agendas of government and reform processes. The session will promote evidence derived from the Planning Case Studies Project (funded by Historic England), exploring the relevance of its findings to the current progress of the English Planning Bill. The Planning Case Studies project specifically reacts to current and recent reform directions in England, but the session invites discussion on possible directions for change and adaptation which may be relevant to wider UK systems to provide additional context and comparison of challenges and opportunities. The session will also discuss ClfA's advocacy work and signpost resources for practitioners and public advocates.

*We invite paper submissions from organisations and individuals who are considering opportunities and threats posed by planning reforms, those who are responding to planning pressures in innovative ways, developing professional practice in response to planning reforms, and undertaking sector advocacy.*

## **GETTING ACTIVE! HEALTHY DEBATE FOR A HEALTHY PROFESSION IN A HEALTHY SOCIETY**

Monday, 25 April 2022: 1:15pm – 4:30pm

Organiser(s): Jane Evans (UNISON), Hannah Cobb (University of Manchester)

Contact (s): [jevans@unisonworcestershire.co.uk](mailto:jevans@unisonworcestershire.co.uk) / [Hannah.Cobb@Manchester.ac.uk](mailto:Hannah.Cobb@Manchester.ac.uk)

Archaeology attracts people who question and campaign, for the past, for the profession, and for society. This has a long history; the CBA formed in 1944, RESCUE in 1971 and in the 1980s campaign groups like Archaeologists Communicate Transform and Archaeologists for Peace emerged. More recently, Trowelblazing women are challenging masculist archaeological histories; intersectional activism includes 'Mentoring Women in Archaeology', 'Seeing Red', 'Museum Detox'. Further campaigns fight university cuts, colonialism and climate change. Archaeologists are active in recognised Trade Unions. This session examines past and present archaeological activism, bringing successes (and failures) of past campaigns into conversation with current initiatives. We ask, 'how can we pull together?', 'what can we learn from what we did before?', 'what is the role of ClfA (and others)?', aiming to explore radical archaeology, towards a point where archaeologists, and the way we organise ourselves, embody values that reflect the healthy society we aspire to live in.

## **WHAT'S NEW? CELEBRATING ACADEMIC AND EARLY CAREERS RESEARCH**

Tuesday, 26 April 2022: 9:00am – 12:15pm

Organiser(s): Alex Llewellyn & Jen Parker Wooding (Chartered Institute for Archaeologists)

Contact (s): [alex.llewellyn@archaeologists.net](mailto:alex.llewellyn@archaeologists.net) / [jen.parkerwooding@archaeologists.net](mailto:jen.parkerwooding@archaeologists.net)

What's new? This session will provide a platform for student-led and early careers research through presentations that explore the new and exciting academic research currently being undertaken in archaeology. Each of our presenters will shine a spotlight on the latest research, approaches, methods and its potential applications and implications for the wider historic environment sector.

Contributing to the session will also give you the valuable opportunity to practice presenting to a friendly audience and to share information about your research with people working in various roles across the historic environment sector. If you're interested in contributing a presentation of approximately 10 – 15 minutes to the session, please get in touch with the title of your presentation as well as a short abstract.

## **ENABLED ARCHAEOLOGY: MAKING FIELD AND MUSEUM ARCHAEOLOGY MORE INCLUSIVE FOR DIS/ABLED STAFF, VOLUNTEERS, AND VISITORS**

Tuesday, 26 April 2022: 9:00am – 12:15pm

Organiser(s): Sarahjayne Clements (Enabled Archaeology Foundation) Abigail Hunt (Enabled Archaeology Foundation/University of Lincoln)

Contact (s): [sjd06@hotmail.co.uk](mailto:sjd06@hotmail.co.uk) / [abhunt@lincoln.ac.uk](mailto:abhunt@lincoln.ac.uk)

This session aims to engage participants with current debates around Enabled Archaeology and making field and museum archaeology more inclusive for dis/abled staff, volunteers, and visitors. Whilst there is a body of informative literature and inclusive practice stretching back over twenty years, there is also evidence to suggest that dis/abled people are currently under-represented in archaeological and museum workforces, are enduring negative and discriminatory experiences in the field, and that dis/abled visitors to sites and museums still have poor experiences because of a lack of staff and volunteer training and awareness.

We would like to invite proposals from archaeologists who can share good inclusive practice in the field and museum contexts to join our session that will feature an opening presentation by Professor Carenza Lewis of the University of Lincoln. Please send your presentation proposal to the session Chair Dr Abigail Hunt (Enabled Archaeology Foundation and University of Lincoln) [abhunt@lincoln.ac.uk](mailto:abhunt@lincoln.ac.uk)

## **RECENT ADVANCES IN DIGITAL ARCHAEOLOGY**

Tuesday, 26 April 2022: 1:15pm – 2:45pm

Organiser(s): Gizeh Rangel-de Lazaro (Natural History Museum), Engr. Adrian Martinez-Fernandez (National Centre for Research on Human Evolution)

Contact (s): [g.rangel@nhm.ac.uk](mailto:g.rangel@nhm.ac.uk)

Nowadays, the introduction of state-of-the-art technologies to digitise archaeological collections is stimulating new forms of learning and innovative research projects. Moreover, it amplifies its preservation, revalorisation, access, management, and fostering engagement with the public. The current possibilities of virtualising cultural heritage have seen a boom over the past year defined by the COVID-19 pandemic, especially since many universities shifted to online teaching and many museums increased their digital resources to reach a broader audience. The significance of digitising archaeological collections goes beyond the creation of 3D models. This session offers a venue to discuss the process of creating digital resources and explore where archaeologists are directing their efforts to produce new knowledge. We hope to integrate a wide array of topics involving the application of digital archaeology for supporting research, teaching, and public interaction.

### **MORE THAN MEETS THE EYE: UNDERSTANDING THE SOCIAL VALUES OF ARCHAEOLOGY AND HERITAGE THROUGH PEOPLE-CENTRED METHODS, BRING HER INTO THE DECISION MAKING PROCESS**

Wednesday, 27 April 2022: 9:00am – 11:00am

Organiser(s): Martina Tenzer (University of York), Elizabeth Robson (University of Stirling)

Contact (s): [mt1451@york.ac.uk](mailto:mt1451@york.ac.uk) / [e.m.robson@stir.ac.uk](mailto:e.m.robson@stir.ac.uk)

This session will explore methods for identifying the contemporary social values associated with historic objects and landscapes. It will focus on people-centred methods of investigation, both online and offline, using examples drawn from recent and on-going research to illustrate some of the opportunities and considerations when using these approaches. The papers will examine the embodied, creative, emergent, and negotiated engagements through which meaning and significance come to be associated with places and things, both ancient and recent. The session will encourage discussion among the speakers and with attendees on the theory and practice of working with communities as partners in understanding and maintaining heritage values.

People-centred methods have the potential to transform how the value of archaeology is understood, communicated, and applied. Contributors will be invited to reflect on the practical application of these methods in 'real world' contexts, drawing from their experiences working with heritage institutions and planning processes.

### **THE VALUE AND POTENTIAL FOR ARCHAEOLOGY TO CHANGE LIVES**

Wednesday, 27 April 2022: 9:00am – 12:15pm

Organiser(s): Cara Jones (Chartered Institute for Archaeologists)

Contact (s): [cara.jones@archaeologists.net](mailto:cara.jones@archaeologists.net)

Many of us know that archaeology is a fantastic profession to develop a wide range of skills and experience, and the profession itself has a long history of utilising that job profile to support individuals to develop new skills. For example, the legacies of various Youth Training Schemes and the Manpower Services Commission are still felt today in so many archaeological workplaces. In the last 18 months we have seen government initiatives launch which financially support employers to take on individuals who are not in full time employment, noticeably the Kickstart



scheme. This is alongside the development of different entry routes into the profession, the commencement of apprenticeships delivery, as well as skill development training programmes. The third sector has also seen considerable growth in this area of work.

This session will explore how archaeology can change the direction of someone's life through examples of projects and organisations who have utilised the process of archaeology to support the development of key transferable skills. We seek papers which give examples of the themes highlighted above so we might consider the session the below questions

- How can we upscale this activity so opportunities to delivery these initiatives are regularly identified and utilised
- How can we show the contribution and value that archaeology skill development programme to clients and key stakeholders
- Do we have the skills within the sector to deliver these programmes effectively or do we need think about working partnerships with organisations that do?
- What does success look like? A new member of our profession or someone who now equipped for wider employment?

We welcome thoughts and contributions from all members of our profession.

## **LIVE/IN PERSON SESSIONS**

These sessions will be delivered in-person from the conference venue, the Apex City of Bath Hotel, from Wednesday afternoon through until Friday. These sessions will be live streamed to our digital attendees with the recordings made available to all conference attendees.

### **CELEBRATING 50 YEARS OF ARCHAEOLOGICAL PROSPECTION**

Wednesday, 27 April 2022: 3:00pm – 4:30pm

Organiser(s): Lucy Parker (Bournemouth University/Historic England), Nicholas Crabb (University of Brighton / Wessex Archaeology)

Contact (s): [Lucy.parker@historicengland.org.uk](mailto:Lucy.parker@historicengland.org.uk) / [N.Crabb@brighton.ac.uk](mailto:N.Crabb@brighton.ac.uk)

Inspired by Aspinall and Haigh, who in 1997 reviewed the first 25 years of archaeological prospection, we celebrate the contribution archaeological prospection has made to the understanding of our heritage. Through a series of non-technical case studies from research, community, and developer-led sources including remote sensing, geophysical and geo-chemical techniques, we will share not only the significance archaeological prospection holds as a stand-alone resource but how it also enhances wider archaeological investigation.

## **DELIVERING SKILLS AND EDUCATION IN A POST PANDEMIC WORLD**

Thursday, 28 April 2022: 9:30am – 1:00pm

Organiser(s): Emma Hopla & John Halsted (HS2)

Contact (s): [Emma.hopla@hs2.org.uk](mailto:Emma.hopla@hs2.org.uk) / [John.halsted1@hs2.org.uk](mailto:John.halsted1@hs2.org.uk)

It is well rehearsed that educational programmes (as advocated by STEM, by professional bodies and through university programmes) have a vital role to play in the delivery of public benefit from engineering and infrastructure projects - projects which often entail significant historic environment work. On small and medium scale projects there is often not the time or resource to focus how where and when educational engagement happens, and an assessment of educational need is rarely carried out prior to the design or execution of educational work. The COVID-19 pandemic also presented additional concerns for young people and the challenge for many education programmes was to ensure that disadvantaged young people would not be disproportionately affected and had the same opportunities to access resources.

In this session we propose to showcase and discuss education programmes being delivered at all scales and on a variety of projects. We invite contributions from individuals and organisations to discuss the successes and lessons learned from programmes ran prior to and during the pandemic.

The aim of the session is to:

- Think about how we can deliver education programmes in a post pandemic world
- Explore different and new ways to engage with young people and the development of upskilling and employment opportunities on different projects
- How to maximise social return and public benefit

## **THE BEST OF THE LAST TWO YEARS... BUT HAS COVID GIVEN US AN OPPORTUNITY FOR COMMUNICATING ARCHAEOLOGY IN A BETTER WAY?**

Thursday, 28 April 2022: 9:30am – 1:00pm – date may be subject to change as in-person delivery preferred

Organiser(s): Helen Parslow & Jeremy Oetgen (Albion Archaeology)

Contact (s): [hl.parslow@albion-arch.com](mailto:hl.parslow@albion-arch.com) / [j.oetgen@albion-arch.com](mailto:j.oetgen@albion-arch.com)

Over the last 18 months things as we all know have been difficult, but throughout this time most of us have been as busy as ever. We have found new ways to work on site and communicate within our own workplaces. We have also seen that we are trying to communicate more to the local and international press about what we have been finding as interest in archaeology increases. We would like to see how this has been done and examples of these sites that have been looked at over the last two years We would like to show these sites and ask if this will continue post COVID. We aim to try and fit in as many 10-15 minute presentations as possible.

## **ETHICS IN ARCHAEOLOGICAL PRACTICE**

Thursday, 28 April 2022: 9:30am – 1:00pm / 2:00pm – 5:30pm

Organiser(s): Paul Belford (Clwyd-Powys Archaeological Trust), Gerry Wait (GWHeritage)

Contact (s): [paul.belford@cpat.org.uk](mailto:paul.belford@cpat.org.uk) / [Gawait08@gmail.com](mailto:Gawait08@gmail.com)

This session is intended to provide a background for understanding the application of ethical frameworks to decision-making in archaeological practice. Papers are invited on all aspects of ethical decision-making, from archaeologists and non-archaeologists alike. Examples may be drawn from commercial, academic or public archaeological practice, in the UK and elsewhere. Perspectives are likely to include a paper on the changes to the accreditation process, especially for MCIfAs, to test ethical competence, a paper on potential changes to 1.7, which have drawn on exploration of a marine case study at the joint workshop with RPA, and also may include particular case studies or situations (appropriately redacted), or explorations of wider themes and issues. We are also keen to invite speakers from other disciplines and professions to see how they address ethics through their own professional institutes and similar bodies.

This half-day paper-driven session will be complemented by a half-day praxis-driven workshop, which will follow the successful format of previous CPD workshops on ethics delivered by the organisers for CIfA (both at conference and as stand-alone workshops).

## **FINDS RECORDING AND SPECIALIST REPORTING: TRIALLING THE NEW CIFA TOOLKITS**

Thursday, 28 April 2022: 2:00pm – 5:30pm

Organiser(s): Duncan Brown (Historic England), Louise Rayner (Archaeology South-East)

Contact (s): [Duncan.brown2@historicengland.org.uk](mailto:Duncan.brown2@historicengland.org.uk) / [louise.rayner@ucl.ac.uk](mailto:louise.rayner@ucl.ac.uk)

Since the launch of the Toolkit for Specialist Reporting early in 2021 the CIfA Finds Group has been working on a Finds Recording Toolkit that will provide an additional resource for working with archaeological materials. The new toolkit focusses on the preliminary assemblage record and it is envisaged that this will be enhanced by further specialised toolkits, with one on Roman coinage currently in production. Workshop participants will trial the current toolkits, which contain a wordlist of material types, recording templates, a checklist for reporting, a glossary. They will also apply the toolkits to various recording and reporting scenarios and feedback their experiences and opinions, providing a basis for refinement of the existing resource as well as ideas for future toolkits. This will be a certificated CPD event and links to several points in the National Occupational Standard. Places will be limited, so participants are asked to sign up in advance.

The feedback from this workshop will also feed into a wider review of the longer-term impact and use of the Toolkits produced and hosted by CIfA.

## **IN OUR NATURE? PROVIDING INTEGRATED ARCHAEOLOGICAL ADVICE IN A CHANGING WORLD**

Friday, 29 April 2022: 9:30am – 1:00pm / 2:00pm – 3:30pm

Organiser(s): David Robertson (Forestry Commission England), Elaine Willett (Natural England)

Contact (s): [David.Robertson@forestrycommission.gov.uk](mailto:David.Robertson@forestrycommission.gov.uk) / [elaine.willett@naturalengland.org.uk](mailto:elaine.willett@naturalengland.org.uk)

From changing agri-environment schemes and increased woodland creation targets to major peatland restoration programmes and climate change adaptation strategies, the rural economy and our natural environment are experiencing rapid change. As archaeologists, we need to be aware of developing policy and practice in these areas and make sure that the sector has the necessary skills to engage positively and add value – to move beyond simple protection measures towards integrated recommendations and advice, targeted to the sector for which it is delivered.

This session will explore the challenges and opportunities facing our sector in the wider context of sustainable land management – often sitting beyond the traditional planning process – and seek to demonstrate the holistic methodologies that can ensure better integration and best practice. The session will also focus on emerging markets for archaeological work and explore current skills gaps, drawing together practitioners from many of the key organisations involved to consider how we can expand the network of archaeologists working in these areas and will discuss how ClfA can ensure that we have a proactive role.

## **PUSHING BOUNDARIES - WHAT ARE WE WILLING TO RISK TO FIND A NEW AND BETTER WAY OF WORKING?**

Friday, 29 April 2022: 9:30am – 1:00pm

Organiser(s): Kate Geary (Chartered Institute for Archaeologists), Rob Sutton (Cotswold Archaeology), Gerry Wait (GWHeritage)

Contact (s): [kate.geary@archaeologists.net](mailto:kate.geary@archaeologists.net)

The idea of this session is to test our established principles and standards and to explore the idea of pushing at the boundaries they provide to ask can quality and good outcomes still be delivered, and what would this look like? We are looking for loose ideas, well-developed theories, outline projects proposals and real examples. Some of the real examples could be 'from design'; simple because no other option was available; or because of an accident. The session will challenge delegates to make a difference by thinking differently – change is risky but what is more stultifying or just plain boring than continuing to do what we've always done?

# CONFERENCE STREAMS – IN PERSON

Following an introduction on Wednesday afternoon, we will be hosting two all-day conference streams on the Thursday and Friday which will broadly explore two different aspects of our conference theme: making a difference - the value of archaeology.

## STREAM 1

### **MEETING SUSTAINABLE DEVELOPMENT GOALS BY PUTTING PUBLIC BENEFIT AND SOCIAL VALUE AT THE CENTRE OF OUR WORK**

Thursday, 28 April 2022: 9:30am – 1:00pm / 2:00pm – 5:30pm

To propose a paper for this stream or any of the sessions below, please send this through to Pauline at [conference@archaeologists.net](mailto:conference@archaeologists.net)

### **SESSIONS RUNNING AS PART OF THIS STREAM WILL INCLUDE:**

#### **A NEW MODEL FOR ARCHAEOLOGY**

Organiser(s): Sadie Watson (MOLA), Claire Corkill (Council for British Archaeology)

The practice and profession of archaeology is changing. We are becoming more open to reconsidering what archaeology can and should be, and this will greatly enhance the value archaeology provides. This session will be presented via a mixture of media, as the contributors will be from varied sectors with different styles and messages. There will be short films presenting opinions of the value of archaeology from collaborators and colleagues, a look at the new direction for the PUNS survey; papers outlining an exciting exploratory project to establish a new business model for archaeology of social and environmental value; colleagues presenting current projects designed with values established at the outset, experts leading us through Social Value expectations and how we can evidence the value archaeology provides; and contributions from our colleagues who have experienced the innovative approach to value provided by our commitment to some widely acknowledged providers of value from archaeology: skills, training and education.

#### **ARTICULATING HERITAGE VALUE THROUGH SUSTAINABILITY**

Organiser(s): Mark Williams & David Norcott (Wessex Archaeology)

Sustainability is a concept which is here to stay. It has been commonplace in environmental discourse since the 1980s and is becoming a dominant factor in both policy and business. Government agencies and developers alike are using these frameworks to express their values and how they intend to interact with the world, both in minimizing negative impact, but also in terms of the positive contributions they wish to make.

This session will look at how the practice and language of Sustainable Development provides our Sector with a unique and timely opportunity to articulate value; both in terms of our work, but also of the archaeology and heritage resource itself.

If we wish to secure the future of our profession, this is an opportunity which we cannot afford to ignore. Contributions will be drawn from both the heritage and sustainability sectors.

### **THE VALUE OF ARCHAEOLOGY IN TOWN CENTRE REGENERATION**

Organiser(s): Stella Jackson (North East Lincolnshire Council)

Outside our profession, the words archaeology and regeneration are often only used together when archaeology is considered to be getting in the way, slowing things down or causing costs to rise. In Press articles they are often still described as adversaries, pitched for battle over a development site. This session doesn't, however, intend to look at the vital development control role that archaeology has, or the need for developers to better understand that role. Instead, it will include examples which showcase the value of archaeology as a catalyst for regeneration; where new and improved knowledge of an area's past, through archaeology, has informed and provided inspiration for new design, for public art, or for the use of an area. Case Studies will look at how this has renewed local pride, forming an integral part of placemaking, and resulting in the regenerated area being one where people want to visit, work or live.

### **FROM LAUNCH TO LEGACY: MAXIMISING PUBLIC VALUE FROM INITIATION TO RESEARCH ARCHIVE**

Organiser(s): Hannah Kennedy & Nicola Hembrey (Historic England)

The publication of the Barber report in November 2017 called for a transformation of the way public services are delivered by using a Public Value Frameworks to both control expenditure and deliver outcomes that improve people's lives and economic well-being. This session will consider how we engage users and citizens in archaeology at all stages of a project to maximise public value and how we can ensure a lasting legacy for the work we do, from training the next generation, to managing sites and collections, to how archaeology can contribute to achieving Sustainable Development Goals (SDGs) from Climate Action to Good Health and Well-Being.

Barber, M 2017 Delivering better outcomes for citizens: practical steps for unlocking public value - GOV.UK

Sustainable Development Goals: <https://www.un.org/sustainabledevelopment/>

### **VALUING THE COMMUNITY**

Organiser(s): ClfA Voluntary and Community Special Interest Group, James Brown (National Trust) & Michael Nevell

Across archaeology, greater public benefits may be achieved by means of community engagement and participation at all stages. At present community engagement is not routinely considered or included within commercial projects and the results not readily made publicly accessible. This is despite development-led archaeology accounting for the greatest proportion of archaeological investigations within the UK through the National Planning Policy Framework requirement (NPPF 199)

Community engagement fosters public understanding, support for the historic environment and adds value to our work, which in turn can benefit our clients. Organisations working with voluntary and student participants are encouraged to develop suitable policies with due regard to ClfA's Code of conduct to recognise their positive contribution. However, there are no specific or focused ClfA standards-based framework covering community archaeology, working with volunteers on archaeology projects or the contribution that the historic environment can make to mental health and wellbeing.

This session will seek to improve the planning, management, and delivery of community archaeology projects. It will also support how the value of community archaeology can be embedded, evaluated, and promoted across the sector for the benefit of archaeology and the communities.

**To propose a paper for stream 1 or any of the sessions above** please send this through to Pauline at [conference@archaeologists.net](mailto:conference@archaeologists.net)

## STREAM 2

### **CHALLENGING WHY AND HOW WE DO ARCHAEOLOGY, AND WHERE WE MIGHT ADD MORE VALUE**

Friday, 29 April 2022: 9:30am – 1:00pm / 2:00pm – 3:30pm

Key themes:

- What is the value we give?
- Where can we find value (in our profession or otherwise)?

### **SESSIONS RUNNING AS PART OF THIS STREAM WILL INCLUDE:**

#### **ALL PROCESS AND NO VALUE: WHAT DOES VALUE MEAN IN A COMMERCIAL DRIVEN INDUSTRY?**

Organiser(s): Emily Plunkett (HS2)

Contact (s): [emily.plunkett@hs2.org.uk](mailto:emily.plunkett@hs2.org.uk)

There are many avenues to explore, including:

- In a changing and potentially challenging policy environment how can we ensure that commercial clients or commissioning organisations continue to see the value in heritage as more than a 'good news story'?
- Can commercial and value really co-exist?
- Do we conflate commercial 'Value' and public 'Benefit'? What is the difference?

- How can the heritage industry be more proactive in influencing and ensuring heritage inclusion in value or benefit brought by other environmental disciplines?

We invite papers from individuals or organisations who would form part of the in person panel discussion. The panel discussion will combine with a digital 'brainstorm' around the session theme to achieve a shared virtual output which can be expanded on subsequently.

### **DENARIUS, TITHE, FARTHINGS, SHILLINGS, HALF CROWN, PENCE, POUND: EVOLVING ECONOMIES OF HERITAGE VALUE**

Organiser(s): Daniel Evans & Samuel Davis (Arcadis)

Contact (s): [daniel.evans@arcadis.com](mailto:daniel.evans@arcadis.com) / [Sam.davis@arcadis.com](mailto:Sam.davis@arcadis.com)

There's no hiding that money talks in the modern world and throughout our work within the heritage sector, we take our clients (and their wallets) on a journey. But before any client puts their hand in their pocket, they always ask- what am I getting for this? why am I doing it? Does it have to cost that much?

But does value added always have to be monetary based?

This session would like to invite panellists to initially discuss their own experiences of client journeys and how they have embedded value into their projects as we continue to illustrate our worth. The second half of the session will then open the floor to conference and brainstorm the relationship heritage has with our clients and where we see our value in the services we provide to a range of stakeholders, both business and public outreach.

### **"WHO GIVES A SH\*T?" DON'T FLUSH AWAY THE SIGNIFICANCE OF THE PROFESSION**

Organiser(s): Adam Fraser & Naomi Trott (Arcadis)

Contact (s): [Adam.fraser@arcadis.com](mailto:Adam.fraser@arcadis.com) / [Naomi.trott@arcadis.com](mailto:Naomi.trott@arcadis.com)

From landscape impacts of 1960s power stations to the bouquet of a second world war sewage works, someone somewhere can find value in the historic environment. We deal with both tangible and intangible heritage assets that can illustrate the past, contextualise the present and influence the future for varying groups of people through their social and ancestral identity. But how can we influence the future if no one gives a sh\*t today?

This session calls on people who have asked themselves ever thought- why am I doing this? Only to immerse themselves in study, resulting in the desire to cascade the information to anyone who will listen. Value offered by archaeology is expansive and should not be degraded to lavatorial humour but celebrated.

Most of us working in the heritage industry have experienced situations where the value of our work was questioned. The alarming trend of universities closing their archaeology departments threatens to be the loudest voice in opposition to the profession. Through a series of examples, we want to create an interactive discussion to gather thoughts about why they should give a sh\*t.