



Archaeology: values, benefits, and legacies

CifA2019 Annual conference and training event

24 - 26 April 2019, Leeds

Draft Conference Programme

Hosted at the Royal Armouries Museum, our 2019 annual conference event will be packed with sessions, training and networking opportunities.

Our usual three-day conference programme includes papers, seminars and activities that aim to provide a forum for delegates to discuss and explore ideas around social value, public benefit, and the creation of knowledge.

It offers the opportunity to think about legacy and how the work we undertake now will impact on future generations – from inspiring future careers to learning lessons from our failures. We will also consider how a multitude of stakeholders - archaeologists, policy makers, clients, the public - value our discipline: financially, politically and intellectually and think about how effective we are in communicating that value through the stories we tell.

CONFIRMED SESSIONS

COMMUNICATING THE VALUES OF ARCHAEOLOGISTS TO DETECTORISTS AND EMBEDDING METAL DETECTING INTO PROFESSIONAL PRACTICE

Organiser(s): Keith Westcott (Association of Detectorists (IoD)

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From the public's perspective, metal detecting is a current and significant element within the heritage and archaeological environment. The accessibility of the hobby and the media propensity towards stories of 'treasure' offers the public a tangible link to our portable past whether through active participation or visually through news articles and museums exhibits.

To many, the discovery of an artefact equates to success resulting from physically searching into the past, whilst little is understood as to how the interpretation of contextual information to be gained from a findspot can further the collective knowledge of our heritage.

With artefacts being a depleting resource, it is important to address the social divide between academically educated archaeologists and the hobbyists protecting their current freedoms.

How should archaeologists communicate their values in order to positively influence the mindset of detectorists? Is there value in recognising the potential of the metal detector by embedding their use into professional practice?

OFFSHORE DEVELOPMENT: CREATING A LEGACY FOR MARINE ARCHAEOLOGY

Organiser(s): Victoria Cooper & Katy Bell (ClfA Marine Archaeology Special Interest Group)

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In 2011 the UK Marine Policy statement clearly stated a view, shared by all UK Administrations, that heritage assets should be conserved through marine planning and that opportunities should be taken to contribute to our knowledge and understanding of our past by capturing evidence from the historic environment and making this publicly available. Coupled with massive growth in offshore development in recent years, these steps forward in marine planning have resulted in the production of an enormous body of archaeological data, entirely funded by developers.

Using both case studies and theoretical papers, this panel will look to explore how we realise the public benefit of this data and how we can create a meaningful legacy for marine archaeology in terms of both the approaches we take to 'rescue archaeology' in the marine historic environment and to the assimilation of data as part of established research agendas.

WHOSE ARCHAEOLOGY IS IT ANYWAY? ENGAGEMENT WITH ARCHIVES BEYOND THE DIG

Organiser(s): Gail Boyle (Bristol Culture) & Adam Corsini (Museum of London)

Contact (s): gail.boyle@bristol.gov.uk / acorsini@museumoflondon.org.uk

How do people engage with archaeological archives beyond the point of excavation and what are the benefits and for whom? Archaeological material is increasingly being used to meet a variety

of health and wellbeing agendas, to address social inclusion and to promote personal development. This session will explore the multiple ways that archaeological material is being used to engage and inspire people of all ages, in museums, by units and within communities. From supporting the delivery of the national curriculum to providing the evidence base for post-doctoral research, from delivering innovative volunteer projects to widening participation for marginalised groups, these papers will reveal why sometimes it's important to realise that connecting people with collections is often not just about the archaeology.

Technology permitting, delegates will be able to both witness and participate in a live-streamed session of the Museum of London Archaeological Archive's award-winning [#ArchiveLottery](#).

A MONTH IN THE COUNTRY? THE VALUE OF HERITAGE FOR WELLBEING AND SOCIAL PRESCRIPTION

Organiser(s): Richard Osgood (Defence Infrastructure Organisation and Operation Nightingale) & Richard Bennett (Breaking Ground Heritage)

Contact (s): richard.osgood273@mod.gov.uk / R.Bennett@breakinggroundheritage.org.uk

Many programmes are now looking at the efficacy of heritage for general wellbeing of participants. This session, led by people involved in this sphere since 2011, will focus on the 'Good, the Bad and the Ugly' of project aspirations and requirements to highlight successes and to examine the potential for our sector to reinforce the benefits that archaeology and heritage can offer. It will also consider how far partnerships can deliver high quality fieldwork whilst at the same time meeting these societal goals.

ARCHAEOLOGICAL GEOPHYSICS: WHY DO WE DO IT? IS IT DONE WELL? DOES IT MATTER?!

Organiser(s): Mark Whittingham (Phase Site Investigations Ltd) & Lucy Parker (Wessex Archaeology) Both (ClfA Geophysics Special Interest Group)

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Over the coming year ClfA's Geophysics Special Interest Group (GeoSIG) will be updating the standard and guidance for archaeological geophysical survey to bring it in line with current techniques, methodology and best practice. Before the guidance is completed we want to consult with the wider archaeological community to find out what the current perception of archaeological geophysics is. Do archaeologists think that generally they are up to date with methodologies and techniques? If they do think they are is this actually true?! If not, what can we do about it?

We also want to find out what the end user hopes to gain from a survey. Are they getting what they want (in terms of quality and results) and critically could they get more? Is the wider archaeological community able to recognise a good or bad geophysical survey and if not what we can we do to show / inform them?

Our discussion seminar session will give an opportunity for papers to be presented that highlight current methodologies, techniques and data quality. The session will also allow for detailed

discussion on the role of geophysics and best practice. This will hopefully give feedback that will be invaluable in compiling updated guidance that not only informs but is relevant to both practitioners and end users of geophysical surveys.

AN ARCHAEOLOGICAL INSPIRATION: INSPIRING CREATIVE RESPONSES TO UNDERSTANDING THE PAST AND SHAPING THE FUTURE

Organiser(s): Megan Clement (Great Place Wentworth and Elsecar) & John Mabbitt (Wood E&IS UK)

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We all tell stories; they are fundamental to constructing identity, as individuals, communities and nations, linking people to place and shared experiences. At the same time, heritage and archaeology are powerful sources of inspiration for many other sectors, such as art, engineering and architecture, which have used history as creative inspiration. This raises the question of how we present the material past; what stories do we tell, how do we tell them, to whom and to what purpose? This session will explore the creative and innovative ways that archaeologists can work with other sectors to present archaeological narratives in different ways to engage and inspire, using the stories we tell not as an end in themselves, but as inspiration for shaping the environment around us and using the past to create legacies for the future.

HOW CAN WE IMPROVE THE LEGACIES OF ARCHAEOLOGICAL COMMUNITY ENGAGEMENT IN PLACE MAKING?



Historic England

Organiser(s): Dan Miles (Historic England) & Mike Nevell (Centre for Applied Archaeology, University of Salford) Both (CifA Voluntary & Community Special Interest Group)

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Engaging local communities is part of the remit of many development-led archaeological investigations, whether through open days, site visits, active participation, school outreach and evening talks. This engagement varies but its underlying aim is to support the understanding and enjoyment of the communities' local historic environment. However, this is almost always short term, project focused and limited in terms of scope and impact - when the dig is over, the engagement is over. Often the only legacy is a box of finds deposited with a local museum.

What happens with the communities that move into the new development – who is responsible for engaging with them? Should archaeology continue to have an active role in the place making process and create a living legacy rather than just result in a box of stuff and a place name reference?

This session will explore how we can improve the community engagement aspect of archaeological investigations to maximise the potential for sustained engagement with local communities and to build long lasting, positive legacies. We are interested in hearing about attempts to do this from across the heritage sector. A goal of the session is to capture a series of

'helpful tips' to promote new approaches to how we can improve public engagement and longer lasting, more sustainable public benefit.

IF AT FIRST YOU DON'T SUCCEED ... EMBRACE AND SHARE THE FAILURES

Organiser(s): Rob Sutton (Cotswold Archaeology) & Kate Geary (CIfA)

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This is a session about learning lessons. Acknowledging failure is a painful but necessary part of growth: whether the growth we're seeking is of our own skills, the business or our profession. Most of us recognise the need to learn from our mistakes in order to avoid repeating them but acknowledging them publicly, for the benefit of the profession as a whole, is rare. We are (slowly) becoming more adept at sharing good news stories and best practice but in an intensively competitive and still immature industry, sharing failures is simply not part of our psyche.

In 2017, at TAG Cardiff, a conversation on this subject was started and this year's session will keep the discussion moving forward. It is hoped that the inevitable success of this session will prompt a new way of working, embracing our success and failures as a standing item for all future CIfA conferences. We also want to identify and promote other ways we can share lessons learnt.

We would particularly welcome papers that consider:

- when archaeological prospecting techniques just didn't work
- when attempts to innovate don't
- when big data and research-driven synthesis reveals nothing new
- when contracts designed to deliver value just didn't
- when outreach projects reached out to no-one
- when partnerships and collaborative working just reveal insurmountable differences in corporate behaviours
- when training programmes take so long to design and deliver that the need no-longer exists.

ADAPTING TO CLIMATE CHANGE – HOW DO WE CREATE A POSITIVE LEGACY?

Organiser(s): Andrew Davidson (Gwynedd Archaeological Trust) & Louise Barker (Royal Commission on the Ancient and Historical Monuments of Wales)

Contact (s): Andrew.davidson@heneb.co.uk / louise.barker@cbhc.gov.uk

Climate change is usually seen as having a negative impact on the historic environment. We are already living with some of the consequences, and these are predicted to increase in future years. It is essential, therefore, that we learn to adapt to climate change in ways which increase our knowledge of the historic environment and increase our capacity to deal with the changes. There are benefits to be gained from this process, but our success in achieving these will be dictated by our ability to identify new ways of working. For example, cross-sectoral working is being encouraged by governments; community groups are being supported to identify, record and interpret eroding archaeology in coastal locations; and pro-active maintenance of historic structures is being advocated. This session will review the success of these and other measures,

and how we can adapt to climate change in ways which produce positive outcomes for both the historic environment and society as a whole.

PUBLIC BENEFIT, SOCIAL VALUE, IMPACT, LEGACY...

Organiser(s): Daniel Evans (Arcadis) Stephanie Ostrich & Helen Johnston (MOLA) Dr Karl Harrison & Alexandria Young, Neil Redfern (Historic England), Mark Spanjer & Rob Lennox (ClfA)



Historic England

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Reflecting the main themes of the conference, this day session will focus on the delivery of public benefit, value to society and legacy, looking particularly at how the heritage sector is building lasting benefit throughout the development lifecycle through placemaking and how we assess social value and measure impact. The day will be structured around a series of 'sub-sessions' for which papers are sought.

From masterplan to mitigation (and beyond): building a legacy of value and identity across a project lifecycle will look in detail at how the heritage sector is building lasting benefit for this and future generations by generating knowledge and highlighting community character. It will explore what we could do to further expand the value of heritage as the foundation of placemaking and identity, and how we can promote this value to clients, communities, and other stakeholders.

Theories of change: assessing the benefit and impact of archaeology will explore the theory and methods for assessing impact, including theories of change, successful evaluation methods and positive feedback mechanisms which encourage collaborative input from public audiences and participants.

Creating knowledge: social value and public benefit in forensic archaeology will provide a specific case study demonstrating some of the ways that forensic archaeology delivers social value and wider public benefit

Finally, we will ask ***What makes the ideal archaeologist?*** in an interactive session that will provoke thought and reflect upon the structure of archaeology and its claims that it adds value to society and leaves a lasting legacy within communities

Papers are invited which

- Discuss the themes of the session
- Explore case studies
- Develop or highlight new approaches
- Provide insight into lessons learnt

Paper proposals for the specific themed areas can be directed to the individuals named below:

- Project lifecycle value & identity: Daniel Evans Daniel.Evans@arcadis.com
- Benefit & impact: Stephanie Ostrich sostrich@mola.org.uk & Helen Johnston, MOLA hjohnston@mola.org.uk
- Forensic archaeology, social value & public benefit: Dr Karl Harrison karl.harrison@alectoforensics.com & Alexandria Young youngaforensicarch@me.com
- Ideal archaeologist: Neil Redfern neil.redfern@historicensland.org.uk, Mark Spanjer m.spanjer@chello.nl & Rob Lennox rob.lennox@archaeologists.net

EARLY CAREER RESEARCHERS IN ARCHAEOLOGY AND NETWORKING EVENT

Organiser(s): Colin Forrestal (New Generation Group), Kayt Hawkins (Surrey County Archaeological Unit) & Phil Pollard (Historic England)

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Contact (s): forrestal.colin@gmail.com / kayt.hawkins@surreycc.gov.uk / Philip.Pollard@HistoricEngland.org.uk

Includes: CfA Marine Archaeology and Information Management



Historic England

This session is designed to highlight early career researcher's work in various specific area of archaeology (including Marine and Information Management) and to look at collaborative research being undertaken between the academic, public, commercial and voluntary sectors. This last section will be mainly focused on postgraduate and postdoctoral researchers, for example those funded through collaborative PhD studentships. Presentations may focus on specific sites, methodologies, processes, artefacts or personal journey in your career. It is intended to be an open forum and to provoke discussion on values, benefits and legacies.

This session will be a mix of short papers in the Pecha Kucha style which was successfully delivered at last year's conference (20 slides listing for 20 seconds each slide), combined with discussion panels made up of speakers and/or additional experts.

If we are not able to offer you a presenting slot, we may ask you to produce a poster.

This session will lead into the networking event where we will have the opportunity for discussion and to present the posters.

Proposals for presentation for the specific themed areas can be directed to the individuals named below:

- Marine Archaeology: Katy Bell coffeekarma@tiscali.co.uk & Colin Forrestal forrestal.colin@gmail.com
- Information Management: Hugh Corley Hugh.Corley@HistoricEngland.org.uk & Colin Forrestal
- General: Rebecca Enlander rebecca.enlander@wyg.com & Alistair Galt alistairgalt@gmail.com

- Postgraduate/Postdoctoral collaboration: Phil Pollard Philip.Pollard@HistoricEngland.org.uk
& Kate Geary Kate.Geary@archaeologists.net

CPD SESSIONS

PHOTOGRAPHY AND ITS APPLICATIONS IN CULTURAL HERITAGE

Organiser(s): Hannah Kennedy (Historic England) & Eleanor Winter (Headland Archaeology)

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Historic England

Photography has long been used as a record in heritage, from microphotography of environmental remains to standing buildings and excavation record shots of tiny stake holes to aerial surveys of entire landscapes. The accessibility of technology is now allowing us to do much more than use photographs as an illustrative record.

This session will consist of a crash course into understanding your camera, followed by examples of the way that photography is used both traditionally and in conjunction with developing technologies to allow us to learn so much more about our cultural heritage. Examples may include RTI, recording artefacts, building recording, rectification vs photogrammetry, etc and allow us to consider whether the 'records' we take today will be able to transcend our current limitations to enhance knowledge in the future.

ETHICS WORKSHOP

Organiser(s): Kenneth Aitchison (Landward Research Ltd) & Gerry Wait (Triskelion Heritage)

Contact (s): kenneth.aitchison@landward.eu / gawait08@gmail.com

Following 2018's successful launch of the Ethics Workshop, this year's event will be open for anyone and everyone interested in discussing and role-playing ethical issues in professional archaeology. These issues will be presented in a series of ethics case studies, hypothetical cases are developed from CifA members' real-life experiences. Participants will formulate and defend their reactions and solutions to these ethical quandaries using their knowledge of ethical guidelines and laws, as well as their personal research and experiences.

This represents a valuable opportunity for participants to undertake real, practical Continuing Professional Development, and it can help CifA and potential Chartered Archaeologist candidates to gain facility in setting and responding to hypothetical situations.

We specifically seek archaeologists from both commercial and academic sectors to generate a lively discussion of the cases, which are based on real-life incidents and experiences.

CIFA STANDARDS AND GUIDANCE WORKSHOP

Organiser(s): Kate Geary & Jen Parker Wooding (CifA)

Contact (s): kate.geary@archaeologists.net / jen.parkerwooding@archaeologists.net

Confession time - when was the last time you read a CifA Standard and guidance? Be honest!

Do you know what they're for and how to use them? Do you regularly check for updates and then amend your report templates accordingly? Do you think they're fit for purpose and contribute to upholding professional standards and ethics in archaeological practice or do you find yourself simply paying them lip service?

The 2018 CifA member survey asked how often members referred to the Standards and guidance – 13 per cent in total indicated that they had either referred to them just once, had never referred to them or didn't know what they were to begin with. Less than half of the members surveyed indicated that they referred to them frequently. Why is this? Join us as we discuss the issues and seek to identify the underlying reasons behind the lack of utilisation and commitment to compliance.

CifA is the leading professional body representing archaeologists working in the UK and overseas. Professional standards are essential to ensure the profession is well-regulated and accountable and provides public benefit and value to society. Therefore, help us to help you and the profession by getting involved.

METADATA EDIT-A-THON

Organiser(s): Hugh Corley & Claire Tsang (Historic England)

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Claire.Tsang@historicengland.org.uk

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Historic England

High quality metadata are essential to ensuring the legacy of your data, it is not only key to their long-term preservation but vital to enabling future knowledge creation and maximising the public benefit and social value.

This workshop will explain how creating metadata will improve your data, how to create metadata and how to overcome issues that arise when creating metadata. Using the Archaeology Data Service's metadata templates, we will help create metadata for your own data or with other datasets helping to establish a metadata library for a variety of archaeological data.

This workshop is for anyone who creates data or manages the data of others. Whether you are an experienced metadata creator, a beginner starting out or running scared from the task of creating your metadata this workshop is for you. So, if you have data that you want help creating metadata bring it along or come along and help work on improving the metadata for a few preselected datasets. No matter your level of experience we think this will be a useful workshop that will empower you to create high quality metadata long into the future.

FIELD TRIPS

FROM HERE TO THERE AND BACK AGAIN: A MIS-GUIDED TOUR OF LEEDS

Organiser(s): Lara Band (CITIZAN/MOLA) & Megan Clement (Great Place Wentworth and Elsecar)

Let us take you on field trip, on a mis-guided tour of Leeds. On a walk where you help in the creation of knowledge as we go to places even the tour guides might never have been to before. Influenced by counter-tourism, Wrights & Sites and Sebald's Rings of Saturn we'll explore (by doing) the mis-guide as a creative tool for engaging people and encouraging them to think about the built environment, their relationship with it and their place in it. Will finding different ways to tell our stories make us more effective at communicating the value of archaeology? Or, if we want to inspire both existing and future generations, do we also need to find different stories to tell?