



Conference Aston

Birmingham Hotel & Event Venues

Directions and car parking

www.conferenceaston.co.uk

The Greener Way to Meet!

Conference Aston boasts an exceptional location, benefitting from extensive transport links; we would like to promote using public transport when visiting our venues. Mainline stations are indicated on the map below and all stations are within walking distance.

If you walk from **New Street station**, the average person will burn approximately 66 calories! That means you can enjoy a biscuit with your coffee when you arrive and not feel guilty!

Taking the train instead of the car can reduce your carbon emissions by up to two thirds!

Rail travel

New Street, Snow Hill and Moor Street train stations are all within 20 minutes walk of the venue or a 5 minute taxi journey. Please visit www.thetrainline.com for details and tickets.

On foot from the stations: We have developed **interactive Google walking maps** from New Street and Snow Hill train stations, available for download from www.conferenceaston.co.uk

Bus routes

A number of bus services operate to the University campus throughout the day. For further information, please visit www.nxbus.co.uk/west-midlands where a route planner to Aston University campus is available.

Taxi drop off points

All of the venues have taxi drop off points. Be sure to say to your driver that they should go to either Aston Business School Conference Centre or the Lakeside Centre on the Aston University campus.

Satellite navigation devices

The official postcode for the venues is B4 7ET, however on some systems this will not direct you to the right location; ensure you set your system to Aston Street which is where Aston Business School Conference Centre is located and then use the map overleaf to find the local pay and display car parks. **PLEASE NOTE that current GPS systems will not show that Aston Street is closed to through traffic so access to Aston Street should be from Woodcock Street only and not from the James Watt Queensway.**

Birmingham Airport (BHX)

The venues are a mere 9 miles from Birmingham Airport and a taxi journey should take approximately 20-30 minutes dependent on traffic. There are also trains from Birmingham International station to Birmingham New Street (approximately 5-10 minutes journey time) then follow the directions above for taxi journeys or walking to the venues.

Travelling by car:

We have electric car charging points outside Aston Business School Conference Centre and Hotel!



From M6 North and South

Exit at Junction 6 and follow A38M towards City Centre.

Take lane 2 of the A38M for almost 2 miles and take the 3rd exit off, immediately after the underpass, before the flyover and Aston University will be on your left hand side.

Stay in the left-hand lane alongside the University and at the roundabout (with the old Fire Station on the left) take the 1st exit. Follow the map overleaf for car parks and directions to the appropriate venue.

From M42 East Midlands and Birmingham Airport

From the M42 join the M6 northbound heading towards Birmingham Central. Leave the M6 at junction 6, A38M central and follow the directions from M6 North and South above.

From M5 South-West and City Centre

Leave the M5 at Junction 3 and follow the A456 for about 5 miles towards the City Centre.

As you approach the City, the road broadens to three lanes. Take the outside lane following signs for the ICC and Broad Street. Take the under pass onto Broad Street.

Drive all the way along Broad Street and at the roundabout merge right and then stay in the left Lane, take the 2nd exit following the signs for Inner Ring Road, North and M6, Lichfield A38.

Keep in the outside lane and take the underpass (St Chad's Circus Queensway) signed Lichfield A38.

At the end of the underpass, exit left immediately before the flyover.

At the round-about take the 3rd exit off (past the old Fire Station). Follow the map overleaf for local car parks and directions to the appropriate venue.

From M40 Oxford and the South

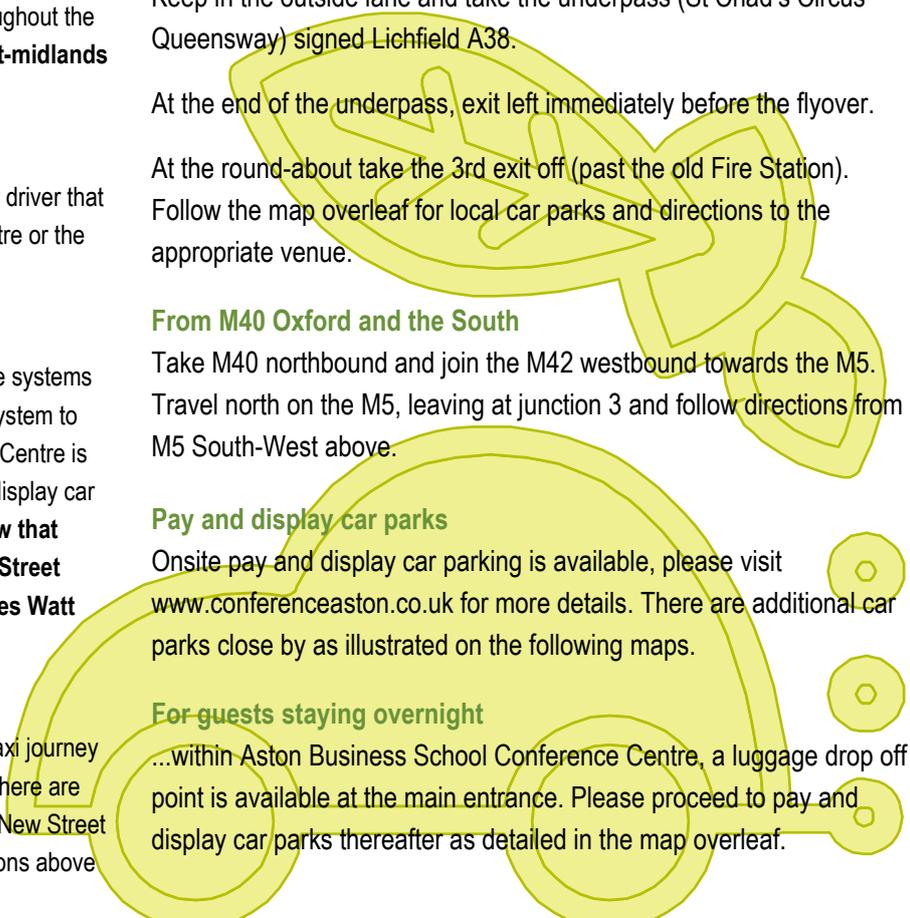
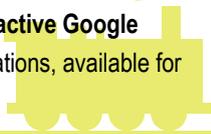
Take M40 northbound and join the M42 westbound towards the M5. Travel north on the M5, leaving at junction 3 and follow directions from M5 South-West above.

Pay and display car parks

Onsite pay and display car parking is available, please visit www.conferenceaston.co.uk for more details. There are additional car parks close by as illustrated on the following maps.

For guests staying overnight

...within Aston Business School Conference Centre, a luggage drop off point is available at the main entrance. Please proceed to pay and display car parks thereafter as detailed in the map overleaf.



BIRMINGHAM CITY CENTRE ROAD SYSTEM

KEY:

 Driving Route onto Campus

 Walking Route to Campus from New Street Station

- 1 New Street Station
- 2 Snow Hill Station
- 3 Moor Street Station
- 4 Aston University Main Building
- 5 Bullring Shopping Centre
- 6 ICC
- 7 Town Hall
- 8 Children's Hospital
- 9 Millennium Point: Pay & Display Car Park
- 10 Jewellery Quarter

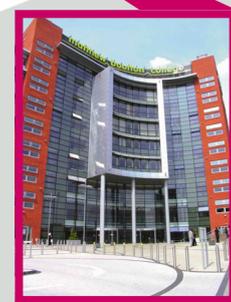
Conference Aston venues:

- 12 Conference Aston: Lakeside Centre
- 13 Conference Aston: Hotel and Conference Centre (within the Aston Business School building)

- 14 Car Park 12
Please note, this car park is for PRE REGISTERED conference delegates and hotel guests only. Additional parking available at Millennium Point No.(9)



For Aston Business School Conference Centre and Hotel
Turn left onto Woodcock Street just before the Black Horse Public House (Pictured)



Turn left at the traffic lights, Matthew Boulton College (pictured) will be on your left.

M42/M40
N.E.C. A45
Coventry
and



M5
(J.2 & J.3)

M5 (J.4)
M42 (J.1)

A full campus map with directions to the individual venues follows on the next page.

Conference Aston

Birmingham Hotel & Event Venues

Campus Map

- 1 Main Building and Reception
- 2 North Wing
- 3 South Wing
- 4 Students' Guild
- 5 University Chaplaincy
- 6 **Aston Business School
Conference Centre and Hotel**
- 8 Woodcock Sports Centre and Pool
- 9 Optegra Day Hospital Birmingham
- 10 Library
- 11 Aston Brain Centre
- 12 **Lakeside Centre**
- 13 Gem Sports Hall
- 14 Stafford Tower
- 15 Chemical Engineering Building
- 16 Sacks of Potatoes Pub
- 17 Lakeside Residences
- 18 New Residences Project (due 2013)
- 19 Science Park Reception
- 20 Gosta Green Pub
- 21 BCU Art & Design Institute
- 22 Black Horse Pub

- 23 Old Fire Station
- 24 Birmingham Metropolitan College
- 25 Nursery
- 26 Sport Aston Gym
- 27 Aston Student Village Residences
- 28 Millennium Point and Thinktank
- 29 Sports Pitch
- 30 Gosta Green Sports Pitch
- 33 Car Park 6 (evenings)
- 34 Car Park 12 (inc underground car park)
- 35 Car Park (Millennium Point pay parking - multi-storey)
- 36 Car Park (Curzon St pay parking - coaches/overflow)

-  **Route to Car Park 12 from Conference Centre & Hotel**
-  Walking Route from Millennium Point Car Park
-  Route by Car to Millennium Point
-  Birmingham Science Park Aston
-  Disabled Visitors - For information about campus or building accessibility, please visit www.conferenceaston.co.uk

IMPORTANT
Car Park 12 is for use by delegates with pre booked parking ONLY. Unauthorised vehicles will incur a £60.00 fine. To book car parking, visit www.conferenceaston.co.uk

All other delegates should park in the Millennium Point Car Park.



Walking route to Lakeside Centre and Aston Business School Conference Centre and Hotel between Stafford Tower and the Lakeside Residences. Look for the Aston University sign (pictured above).



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Phase two of the Aston Student Villages project
1050 en-suite student bedrooms from September 2013

City Centre (via Corporation St)
Birmingham New St / Snow Hill Station
15 min walk

Dale End
Moor St Station
10 min walk

Ashled Circus

Albert St

Curzon St

Cardigan St

Dartmouth Middleway A4540

A4540

Dartmouth Circus

To M6 J.6

A38

A38

Aston Rd

Love lane

Lister St

Woodcock St

Holt St

Jennens Rd

Cardigan St

A34

Lancaster Circus Flyover

Aston St

Aston St

Coleshill St

Jennens Rd

W N S E