



EDINBURGH

Conference sponsorship & exhibition packages



Edinburgh 2026 Annual Conference 27 – 28 APRIL 2026



The Chartered Institute for Archaeologists' 2026 conference will be hosted from Tuesday 27 – Wednesday 28 April 2026. CIfA2026 will be live at the John McIntyre Conference Centre in Edinburgh with sessions streaming live and recorded content available post-event.

Building connections

Building Connections is the theme of this year's conference, highlighting innovation and good practice in archaeology. It offers a forum for discussion, shared learning and collaboration to strengthen and future-proof our profession.

Throughout the event we'll explore current professional issues, showcase new developments and present research from archaeology and the wider heritage sector. As the leading UK conference for professional archaeologists, it attracts hundreds of participants from across the heritage environment.

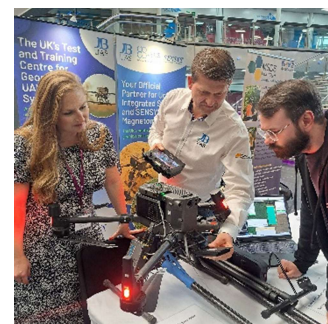
Delegates include heritage professionals and those at the start of their careers, all seeking to deepen their understanding of policy and practice and enhance their skills. Attendees represent the full spectrum of the sector - from local authority curators and planning archaeologists to national heritage bodies, volunteers, consultants, directors, specialists, academics and industry partners.

CIfA conference attendee profile

- Our Annual conference attracts between 320-370 attendees over two days
- A third of attendees are senior within their individual firms
- 72 per cent of conference attendees spend time with our exhibitors
- The conference consistently attracts decision makers for the largest archaeology projects and firms in the UK

Previous exhibitor feedback

- 'It's always great to have the opportunity to meet with colleagues from across the sector and we made some useful new connections.'
- 'Thought provoking, energetic, inclusive, educational'
- 2024 exhibitors ranked their overall experience 4.33 out of 5



The work performed by UK development-led archaeology sector is valued at £309 million in 2022-23*

**State of the Archaeological Market 2023, FAME*

GOLD (CIFA EVENT SPONSOR) – VALUED AT: £8,000

The conference gold sponsorship is available on a limited basis and as our valued gold sponsor for over 10 years, **everywhen** is given first refusal each year.

Conference promotion:

- **Email promotion to ClfA members** – listed in all conference promotional emails to ClfA members as the gold sponsor of ClfA2026
- **Social media post** – thank you post on ClfA’s social media as our ClfA2026 gold sponsor with tag to your social media page
- **PR promotion** – listed as the ClfA2026 gold sponsor in all print advertisements for the conference and promotional releases to our partners within the historic environment sector
- **ClfA2026 event page** – listed as the event’s gold sponsor on the ClfA2026 conference page on the ClfA website
- **Full page advertisement in digital conference programme**
- **Company blurb and welcome letter included in digital programme**

Within the conference - digital

- **Top listing and exclusive page within the digital conference platform** – this page can host your logo, URL, contact details any written information or media you’d like to add (such as images, video, documents) as well as a listed representative that delegates can contact through the platform

Within the conference – in person

- **Logo placement on all conference holding slides** – logo placement as our gold sponsor on all on-site holding slides and session titles
- **Logo placement on all venue event signage** – logo placement as our gold sponsor on all venue signage
- **Exhibition booth** – standard trestle table
- **Sponsorship of 2 sessions within conference** – selected sessions will be promoted as ‘sponsored by’ and will feature the sponsor’s logo in the digital programme. Sessions are subject to approval by the organisers and ClfA.
- **2 complementary places to attend the full conference** – including access to all sessions, workshops and social functions.
- **2 reduced cost places** – 50% discount on any additional one day or full conference registrations you might wish to purchase.



The silver sponsorship includes everything in the standard booth package, plus a company description in the digital programme, the company website and logo listed on the conference



website, and your selection of two sessions to sponsor at conference (pending approval by session organiser and/or other sponsoring organisations). Your company logo will be listed in the conference programme next to the session, as well as in all venue event signage.

Conference Promotion:

- **Email promotion to ClfA members** – listed in all conference promotional emails to ClfA members as the silver sponsor of ClfA2026
- **Social media post** – combined sponsor thank you post on ClfA's social media thanking our conference sponsors with social

media tag

- **ClfA2026 event page** – listed as the event's silver sponsor on the ClfA2026 conference page on the ClfA website
- **Half page advertisement in digital conference programme**
- **Company blurb in digital programme**

Within the conference – digital

- **Listed second with an exclusive page within the digital conference platform** – this page can host your logo, URL, contact details any written information or media you'd like to add (such as images, video, documents) as well as a listed representative that delegates can contact through the platform

Within the conference – in person

- **Logo placement on all conference holding slides** – logo placement as our silver sponsor on all on-site holding slides and session titles
- **Logo placement on all venue event signage** – logo placement as our silver sponsor on all venue signage
- **Exhibition booth** – standard trestle table
- **Sponsorship of 2 sessions within conference** –selected sessions will be promoted as 'sponsored by' and will feature the sponsor's logo in the digital programme and on the online platform. Sessions are subject to approval by the organisers and ClfA.
- **1 complementary place to attend the full conference** – including access to all sessions, workshops and social functions
- **2 reduced cost places** – 50% discount on any additional one day or full conference registrations you might wish to purchase.

BRONZE (SOCIAL EVENTS AND EXCURSIONS) – VALUED AT: £3,000

The bronze sponsorship includes everything in the standard booth package, plus a company description in the digital programme, the company website and logo listed on the conference website, and your selection of a social event or excursion to sponsor at conference. Your company logo will be listed in the conference programme next to the session, as well as in all venue signage.

This year's social events will consist of a pre-conference arrival evening social of nibbles and drinks and a mid-conference dinner social. Venues to be announced in January.

Conference promotion

- **Email promotion to ClfA members** – listed in all conference promotional emails to ClfA members as the bronze sponsor of ClfA2026
- **Social media post** – combined sponsor thank you post on ClfA's social media thanking our conference sponsors with social media tag
- **ClfA2026 event page** – listed as the event's bronze sponsor on the ClfA2026 conference page on the ClfA website
- **Quarter page advertisement in digital conference programme**
- **Company blurb in digital programme**

Within the conference - digital

- **Listed third with an exclusive page within the digital conference platform** – this page can host your logo, URL, contact details any written information or media you'd like to add (such as images, video, documents) as well as a listed representative that delegates can contact through the platform
- **Sponsorship of a social event or excursion** - this year's social events include a drinks reception and networking dinner at the Guild Hall. As with sponsored sessions, these would be promoted as 'sponsored by' and would feature your logo in the digital programme and on the online platform.
- **Post-attendee page** – logo and URL placement as bronze sponsor on the video conferencing post-attendee page, displayed to all delegates at the conclusion of each session.

Within the conference – in person

- **Logo placement on all conference holding slides** – logo placement as our bronze sponsor on all on-site holding slides and session titles
- **Logo placement on all venue signage** – logo placement as our bronze sponsor on all venue signage
- **1 complementary place to attend the full conference** – including access to all sessions, workshops, social functions and discussion spaces
- **1 reduced cost place** – 50% discount on any additional one day or full conference registrations you might wish to purchase.
- **Listed third with an exclusive page within the digital conference platform** – this page can host your logo, URL, contact details any written information or media you'd like to add (such as images, video, documents) as well as a listed representative that delegates can contact through the platform



Exhibition

The conference provides a great platform for networking - not just in the exhibition and catering hall, but at our social events too. Make sure you check out the evening events on offer when you book your place to maximise your networking time.

IDEAS OR SUGGESTIONS?

We are certainly very open to any ideas or suggestions that you may have to enhance your visibility at ClfA2026 – please don't hesitate to contact us directly via: conference@archaeologists.net to further discuss.

STANDARD CONFERENCE BOOTH PACKAGE

A regular booth booking provides a physical presence on-site for any exhibitor. This consists of a standard trestle table, one delegate badge for a booth representative, two reduced price places for company representatives, and the company logo in the printed programme. The badges are non-transferrable, please consider the reps who will be attending carefully.

Exhibitor booth package (trestle table, room for banner, 1 representative and digital exhibitor page): £370

To book, please complete the booking form online. We recommend that you book early as there will be limited spaces. ClfA2025 sold out before conference! A late fee of £30 will be applied to exhibitors booking after 1 March 2026. Changes to staff attendees after 1 March 2026 (or failing to provide a list of staff) will incur a fee of £10 per change.

OTHER WAYS TO PARTICIPATE

SPONSOR A BURSARY

A fantastic way to support a student, those early in their careers, or an archaeologist who may be otherwise unable to otherwise attend ClfA2026. The bursary recipient will receive either a digital or full conference pass and will write a summary of their experience after the event. Organisations who support places will be named and thanked before and after the event and will have their logo and URL added to our bursary section on the ClfA2026 event web page.

Bursary sponsors also receive significant email and social media promotion as part of our marketing of bursary places.

Full access (live and digital)

- **Student attendee** - £100 for full digital/in person access
- **Regular attendee** - £240 for full digital/in person access

Sponsorship packages – overview

Below is an overview of each sponsorship tier available for ClfA2026 and the entitlements we can offer for each. Note that different tiers will have different prominence, size, or placement and these are outlined further in each package below. The conference gold sponsorship is available on a limited basis.

Entitlements	Gold £8,000	Silver £5,000	Bronze £3,000
Included as sponsor in all email promotion to ClfA members	✓	✓	✓
Social media post thanking our sponsors	✓	✓	✓
Listing with logo/URL on the ClfA2026 event page and in session post attendee page	✓	✓	✓
Full page welcome letter in the ClfA2026 digital conference programme	✓		
Advertisement in the ClfA2026 digital conference programme	✓	✓	✓
Tiered listing in the ClfA2026 digital conference programme with sponsorship acknowledgement	✓	✓	✓
Tiered sponsor page within the digital conference platform	✓	✓	✓
Complementary places to attend the full conference and reduced cost places	✓	✓	✓
PR promotion as a ClfA2026 sponsor across the historic environment sector	✓	✓	✓
Exhibition booth (standard trestle table)	✓	✓	✓
Presentation of a 90-minute session within the conference programme	✓		
Option to screen a short video prior to session commencement	✓	✓	
Sponsorship of conference sessions	✓	✓	
Sponsorship of social event or excursion			✓
Logo placement on all ClfA event venue signage and holding slides	✓	✓	✓