

## Landscape SIG

02 June 2025, 10AM-11AM

Online - Teams

## Minutes

### Present:

- David Astbury – DA, Brandon Braun (secretary) – BB, Ian Houlston (advisory council rep) – IH, Tori Park – TP, Sam Turner (chair) – ST, Meike Van Lit (vice chair) – MVL, Janine Young - JY

Agenda Point		Action (Initials)
1.	<b>Apologies</b> <ul style="list-style-type: none"> <li>- AT, KHL</li> </ul>	
2.	<b>Minutes of the Previous Meeting</b> January committee meeting minutes accepted without changes	
3.	<b>Matters Arising</b> <ul style="list-style-type: none"> <li>- Specialist matrix (agenda point 5)</li> <li>- Communications (agenda point 4)</li> </ul>	
4.	<b>Communications - MVL and DA</b>  <b>Sharing resources:</b> ClfA would like to share LSIG social media handbook and 1 year report  Discussion: Should we add any reflections about social media choices, etc?  <ul style="list-style-type: none"> <li>- Be sure we are aligned with ClfA guidance</li> <li>- Try to stay 'neutral' so that the documents are useful for more groups and for longer periods</li> </ul> <b>Social media strategy</b>  Discussion: <ul style="list-style-type: none"> <li>- It's a lot for one person to manage, especially if not social media-minded</li> <li>- DA: Doing the post isn't the time-consuming part, but rather the finding the stuff to post (and photos)</li> <li>- Do we want to just post, or also to respond to comments and engagement?</li> </ul>	MVL will share resources with ClfA

	<ul style="list-style-type: none"> <li>- Question of quantity vs quality <ul style="list-style-type: none"> <li>- to avoid just being ‘noise’, emphasize meaningful posts rather than posting on a schedule</li> <li>- But we don’t want to ‘forget’ about posting</li> </ul> </li> <li>- Possible solution: have somebody as main poster <ul style="list-style-type: none"> <li>- But would still need others to feed in</li> <li>- Worry about consistent tone, being represented by someone</li> <li>- Can we interrogate the data to see what gets most interaction/feedback?</li> </ul> </li> <li>- One of our initial goals was to become a point of contact for people interested in Landscape, whether archaeologists or not. How will we be reachable/accessible if not through social media? Other ideas? <ul style="list-style-type: none"> <li>- Periodic newsletter</li> <li>- Social media might not be the best way to engage</li> </ul> </li> </ul>	
5.	<b>AGM discussion</b> <ul style="list-style-type: none"> <li>- Review results of pre-AGR member survey. Snapshot of poll respondents, their views and suggestions (e.g., for talk topics and possible in-person events)</li> <li>- In-person events: some want, other don’t. We can’t please everyone. Some discussion of informal regional meetups, or combining meetups with talks or other events</li> <li>- The Archaeologist Take over: group has some interest, we need to express to ClfA and ask about process</li> <li>- Collaborations <ul style="list-style-type: none"> <li>- With Geographical groups and other SIGs like Early Careers, International, Marine, Research and impact, graphics</li> <li>- How will we make contact? Through Knowledge Hub?</li> <li>- What sort of contact? Check to gauge interest from other groups. See if they would have any talks for our lunchtime series.</li> <li>- Take note for potential articles/content</li> </ul> </li> <li>- Specialist matrix: poll respondents and AGM attendees expressed</li> </ul>	KHL  MVL (Scottish Group, Early Careers) JY (Wales)  BB (International Practice, Marine, Research and Impact, Graphics)  BB/Committee - Create contact spreadsheet?

	interest in the matrix. Committee also has interest. Discussion about guidance and process.	BB - ask CIfA
<b>6.</b>	<b>Events - JY</b> <ul style="list-style-type: none"> <li>- Speakers sorted for next lunchtime talks. Relatively easy to get talks, do we want to start focusing on themes?</li> <li>- To be discussed</li> <li>- In person meeting: discuss next meeting. Nothing tentatively scheduled until 2026, perhaps to coincide with AGM.</li> <li>- Question about budget for in-person committee meetings and process for scheduling</li> </ul>	
<b>7.</b>	<b>AOB</b> AC update - BB <ul style="list-style-type: none"> <li>- IH will be group rep when he can. BB/other committee members will be there when he can't.</li> <li>- Last AC meeting minutes aren't published yet.</li> </ul>	
<b>8.</b>	<b>Date of next committee meeting and future events</b> <b>Next committee meetings:</b> <ul style="list-style-type: none"> <li>- 22 September 2025</li> <li>- 1 December 2025</li> </ul> <b>Next lunchtime talks:</b> <ul style="list-style-type: none"> <li>- 16 July 2025</li> <li>- 17 September 2025</li> <li>- 12 November 2025</li> </ul>	