

Q16: A - Cross-cutting Priorities

A1 INFORMED DECISION-MAKING: Ensure that decision making is informed and that sound evidence-based information is available at all levels of decision-making		
Activities/inputs What should we do? Lobby for a statutory duty on local authorities to maintain or have access to an up-to-date HER / SMR which accords with standards and is supported by appropriate expertise. How could we measure this? Obtain sign up to an agreed position statement	Outputs What should we deliver? A statutory duty How could we measure this? Legislation	Outcome What is the benefit? Clear support for local government heritage / archaeology organisations and the services which they provide How could we measure this? HER / SMR coverage and compliance with standards.
A2 LEADERSHIP AND COLLABORATION: Encourage high-quality leadership and collaborative working at all levels and facilitate the creation of partnerships to achieve outcomes that enhance the economic, social and environmental wellbeing of Scotland		
Activities/inputs What should we do? Identify responsibilities clearly How could we measure this? Include within Framework	Outputs What should we deliver? Sign up and commitment to responsibilities How could we measure this? Audit	Outcome What is the benefit? A framework which is used as a working tool. How could we measure this? Measure number of organisations embodying Framework in business / strategic plans
A3 SKILLS AND CAPACITY: Develop the skills and capacity at all levels that are needed to manage, nurture and enjoy the historic environment across all our communities		
Activities/inputs What should we do? Assess skills and capacity gaps and measures necessary to remedy them and take action accordingly How could we measure this? Production of skills audit	Outputs What should we deliver? Audit, training, certification How could we measure this? Monitor training and certification	Outcome What is the benefit? Delivery of the resources necessary effectively to manage and protect the historic environment. How could we measure this? Audit
A4 MAINSTREAMING: Mainstream the historic environment - ensuring the historic environment lies at the heart of a modern, dynamic Scotland		

<p>Activities/inputs What should we do? Promote Our Place in Time beyond the sector</p> <p>How could we measure this? Identify initiatives to promote the strategy beyond the sector.</p>	<p>Outputs What should we deliver? Commitment from Government departments, NGOs and other public and private bodies to the principles of the strategy How could we measure this? Policy and other statements from those bodies.</p>	<p>Outcome What is the benefit? Integrating the historic environment into all levels of decision-making</p> <p>How could we measure this? Survey</p>
<p>Do you have information that you currently collect that you think might usefully be incorporated into the framework? YES/NO</p> <p><i>If yes</i> please give brief indication of the information held: Information relating to skills, training, accreditation, bursaries and so on. Information relating to HERs, their functions and applicable standards elsewhere in the UK.</p> <p><i>If yes</i> would you be interested in developing this part of the framework further? Yes</p>		

Q17: B - Understand: Investigate and Record Priorities

<p>B1 DEVELOP UNDERSTANDING: Continue to develop knowledge and apply new technologies and techniques to improve what we know, often through strategic partnerships, to aid our understanding of the historic environment</p>		
<p>Activities/inputs What should we do? See A1 above</p> <p>How could we measure this?</p>	<p>Outputs What should we deliver?</p> <p>How could we measure this?</p>	<p>Outcome What is the benefit?</p> <p>How could we measure this?</p>
<p>B2 ACCESSIBLE KNOWLEDGE: To make knowledge about our historic environment as accessible and useful as possible to the widest audience - and to ensure its long term preservation for future generations</p>		
<p>Activities/inputs What should we do? See A1 above</p> <p>How could we measure this?</p>	<p>Outputs What should we deliver?</p> <p>How could we measure this?</p>	<p>Outcome What is the benefit?</p> <p>How could we measure this?</p>
<p>Do you have information that you currently collect that you think might usefully be incorporated into the framework? YES/NO <i>If yes please give brief indication of the information held:</i> See A1 above</p> <p><i>If yes would you be interested in developing this part of the framework further?</i> Yes.</p>		

Q18: C - Protect: Care and Protect Priorities

C1 HOLISTIC APPROACH: Continue to develop a holistic and sustainable approach to the management of the historic environment		
<p>Activities/inputs What should we do?</p> <p>How could we measure this?</p>	<p>Outputs What should we deliver?</p> <p>How could we measure this?</p>	<p>Outcome What is the benefit?</p> <p>How could we measure this?</p>
C2 PROPORTIONATE PROTECTION: Continue to apply and develop effective and proportionate protection and regulation with controls and incentives		
<p>Activities/inputs What should we do? Further assess the nature and extent of undesignated historic assets in Scotland</p> <p>How could we measure this? Identify project</p>	<p>Outputs What should we deliver? Project further to assess the nature and extent of undesignated historic assets in Scotland</p> <p>How could we measure this? Complete project</p>	<p>Outcome What is the benefit? Obtain a better understanding of the full breadth of the historic environment in order properly to formulate a proportionate approach.</p> <p>How could we measure this? Identification of undesignated assets.</p>
C3 PUBLIC AWARENESS: Ensure capacity by supporting and enabling people to engage with the historic environment, making the values of the historic environment accessible to everyone		
<p>Activities/inputs What do/should we do? Advocacy to the general public to explain and engage</p> <p>How do/should we measure this? Production of advocacy material such as flyers, web information, podcasts and so on</p>	<p>Outputs What do/should we deliver? Advocacy material</p> <p>How do/should we measure this? Material produced / talks provided etc.</p>	<p>Outcome What is the benefit? Engaging the public</p> <p>How do/should we measure this? Feedback</p>
<p>Do you have information that you currently collect that you think might usefully be incorporated into the framework? YES/NO If yes please give brief indication of the information held: Information arising, for instance, from the work of the Southport Group (http://www.archaeologists.net/sites/default/files/node-files/SouthportreportA4.pdf).</p>		

If yes would you be interested in developing this part of the framework further?
Yes.

Q19: D - Value: Share and Celebrate Priorities

D1 PARTICIPATING: Enhance participation through encouraging greater access to and interpretation and understanding of the significance of the historic environment		
Activities/inputs What should we do? Consider report of the Southport Group How could we measure this?	Outputs What should we deliver? An equivalent report for Scotland to that of the Southport Group How could we measure this? Publication of report	Outcome What is the benefit? Extracting maximum public benefit from the historic environment How could we measure this? By reference to monitoring criteria in the report.
D2 LEARNING: Continue to develop a broad-ranging approach to learning to grow understanding and active participation across all groups in society		
Activities/inputs What should we do? Support vocational training, accreditation, bursaries and other mechanisms to grow understanding and participation How could we measure this?	Outputs What should we deliver? Training, accreditation schemes, bursaries How could we measure this? Numbers of courses, schemes and bursaries and their endorsement by Government and other bodies	Outcome What is the benefit? Further engaging society with the historic environment; increasing skills and capacity in the sector How could we measure this? Feedback, audit.
D3 TOURISM: Support historic environment tourism and encourage access by making full use of our heritage assets to promote Scotland to domestic and international audiences		
Activities/inputs What should we do?	Outputs What should we deliver?	Outcome What is the benefit?

How could we measure this?

How could we measure this?

How could we measure this?

Do you have information that you currently collect that you think might usefully be incorporated into the framework? YES/~~NO~~

If yes please give brief indication of the information held:

Information relating to skills, training, accreditation, bursaries and so on.

If yes would you be interested in developing this part of the framework further?

Yes.

6 Finally

Q20	We would be grateful to receive any further comments or questions on developing a Performance Measurement Framework for the Strategy <i>Our Place in Time</i> .
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7 Respondent Information Form

Contact details		
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I am responding as:	Individual	Organisation
Are you content for your response to be shared with other organisations in relation to undertaking work on measuring success?	Yes	No
Are you content to be contacted in future in relation to this consultation exercise?	Yes	No