



		such as bookmarks.
4.	<p><b>Discussion focussed around two principal concerns of the committee, namely:</b></p> <ul style="list-style-type: none"> <li>• that the production of a conventional newsletter based on a print-style format to a set timetable would potentially place an onerous burden on the committee</li> <li>• the response to the ‘call for contributions’ issued in December had been muted</li> </ul> <p>Therefore the committee agreed that the best format for a newsletter was an ‘e-bulletin’ which would be emailed to all members once or twice a year. This would contain news of IPSIG activities and future events, as well as items of general interest and a list of forthcoming conferences and other events organised by third parties.</p> <p>It was agreed that the first e-bulletin would be issued in mid-March, to enable the preliminary results of the survey to be disseminated, and to encourage members to attend the IfA conference and the IPSIG AGM.</p>	LO’B to compile a draft e-bulletin to circulate to the committee, for final publication/circulation to all IPSIG members in mid-March.
5.	<p><b>Website</b></p> <p>A link to the survey would be added to the IPSIG page on the IfA website. It was also felt that it was desirable to add pictures, and a link to the LinkedIn group.</p>	LO’B to co-ordinate with IfA to add links. GW to source pictures.
6.	<p><b>Social media</b></p> <p>The LinkedIn group has around 36 members (roughly 10% of the IPSIG membership). The use of other social media was discussed. It was felt that at the moment the publicity value of developing and maintaining a bespoke Twitter presence were not worth the time, effort and resources needed; consequently promotion of IPSIG on Twitter would be better done through the main IfA Twitter feeds. This situation would be reviewed on an ongoing basis.</p> <p>As noted above (5) links would be created on the IPSIG IfA webpage to promote the LinkedIn group.</p>	
7.	<p><b>Three-year business plan</b></p> <p>This was reviewed at length by the committee. It was felt that many of the aims and ambitions of IPSIG, whilst laudable, were potentially too onerous for a small and newly-formed group.</p> <p>Therefore the following adjustments were considered:</p> <ul style="list-style-type: none"> <li>• <b>Events.</b> Whilst it was agreed that overall scope and content of the suggested events was an excellent representation of what the committee hoped to achieve, it was felt that resourcing this might be problematic. Therefore it was agreed to a more flexible framework for event delivery, with an emphasis on partnership working.</li> <li>• <b>Communications.</b> This aspect of the business plan will be revised in accordance with the discussions noted above (4, 5 and 6).</li> <li>• <b>Publicity.</b> This aspect of the business plan will be revised in accordance with the discussions noted above (2.2, 3, 5 and 6).</li> <li>• <b>Linkage and consultation.</b> In discussion, it emerged that close engagement with state cultural heritage agencies could be potentially problematic in forging genuinely open and binding links with colleagues internationally. Therefore IPSIG would focus primarily on creating links with NGOs. It was felt that a good partnership could be readily achieved with the CPAA of the EAA,</li> </ul>	LO’B to revise business plan GW to liaise with CPAA to develop links for 2014 and beyond.

	beginning informally in 2014 and perhaps developing more formal arrangements in subsequent years.	
8.	<b>AOB</b> -	-
9.	<b>Date and place of the next meeting.</b> Wednesday 9th April 2014, Glasgow. Venue and time to be confirmed.	